



Department of Police

Borough of Lincoln Park

34 Chapel Hill Road * Lincoln Park, NJ 07035

"An Accredited Agency"



Anthony J. Simone
Chief of Police

Telephone: 973-694-5533
Fax: 973-694-8948
Records Fax: 973-270-2526

September 11, 2019

MuckRock News
DEPT MR 79783
411A Highland Ave
Somerville, MA 02144-2516
Email: 79783-82647497@requests.muckrock.com
ATTN: Caroline Haskins

Dear Ms. Haskins,

Please see attached documents as per your OPRA request. If we can be any further assistance please feel free to contact this department.

Sincerely,

Nicole Bosland
Principal Records Clerk
Lincoln Park Police Department
(973) 270-2523 (direct)
(973) 270-2526 (fax)
nbosland@bolp.org



Download the Neighbors App.
Join the new neighborhood watch.

On Wed, Jun 5, 2019 at 6:16 AM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:
Good Morning Rohit,

I just looked at the link to schedule a time for the webinar. The only two available time slots were June 28 and July 16, both at 4PM (eastern). Are there any times slots that are earlier? Our administration leaves at 2PM and I was informed by another department that the webinar takes approximately 2 hours. Let me know. Thanks!

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Rohit Murti <rohit.murti@ring.com>
Sent: Monday, June 3, 2019 3:04:52 PM
To: Det. Kevin Fitzpatrick
Subject: Neighbors Portal by Ring

Detective Fitzpatrick,

Thank you for your interest in our law enforcement program - Neighbors Portal by Ring. Please find a summary of our program, below.

Program Summary

Our platform combines the deterrent value of a visible security system (devices) with the power of an actively engaged community (via a free app) to reduce criminal activity and to help solve open investigations.

Neighbors Portal is Law Enforcement's access to our platform. Portal highlights include:

1. **No Cost** - Neighbors Portal is free to Law Enforcement.
2. **Community Engagement** - Law Enforcement's ability to join the conversation on the Neighbors app (about posted video or in response to posted comments).
3. **Alerts** - You may post alerts which are highly relevant (proximity) to the recipient.
4. **Video Request** - You may request videos from Ring device owners who may have captured footage, that may be of relevance to new or active investigations.

We would love to share information on the program through a live webinar, as per your convenience and availability. Please have a look at the link below and book a time that works for you.

Booking Link: <https://rohitmurti.youcanbook.me>

While we encourage the participation of as many officers as are interested, the presence of the following personnel would be essential to ensure optimal experience and results with Neighbors Portal by Ring:

- Partnership Coordinator
- Public Information Officer / Social Media Liaison
- Investigative - CID/Crime/Property Crime
- Community Outreach Officer
- Social Media Coordinator

Acquaintance with the Neighbors app, prior to our webinar, would be beneficial for engagement. Please feel free to call or email me if you have any questions. Thank you for your time. We look forward to hearing from you.

Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

« Reply all ▾ 🗑 Delete 🚫 Junk Block ...

Fw: Neighbors Portal by Ring

DF

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:20 PM

👍 ↶ « » ...

Nicole Bosland; Chris D <cdilorenzo@dilorenzo-rush.com>; Lt. Joe Zammit; Chief Anthony Simone ✉

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035

(P) 973-694-5533
(F) 973-270-2515



From: Rohit Murti <rohit.murti@ring.com>
Sent: Wednesday, June 5, 2019 9:45 AM
To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>
Subject: Re: Neighbors Portal by Ring

Hi Detective,

Thank you for your email. Please have a look at this link - <https://calendly.com/rohitmurti>. Please let me know if you have any issues with this. The webinar shouldn't take us more than 1 hour.

Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com

Lincoln Park, New Jersey 07035

(P) 973-694-5533

(F) 973-270-2515



From: rohit.murti@ring.com <rohit.murti@ring.com>

Sent: Wednesday, June 5, 2019 9:47 AM

To: Det. Kevin Fitzpatrick

Subject: Invitation: Kevin Fitzpatrick and Rohit Murti @ Thu Jun 20, 2019 10am - 11am (PDT)
(kfitzpatrick@bolp.org)

When: Thursday, June 20, 2019 13:00-14:00.

Where:

You have been invited to the following event.

Kevin Fitzpatrick and Rohit Murti

[more details »](#)

When Thu Jun 20, 2019 10am – 11am Pacific Time - Los Angeles

Calendar kfitzpatrick@bolp.org

Who

- rohit.murti@ring.com - organizer
- kfitzpatrick@bolp.org

Event Name: Neighbors By Ring - Law Enforcement Portal
Phone Number: 9736945533

Title: Detective

Agency Name: Borough of Lincoln Park

State: New Jersey

Need to make changes to this event?

Cancel:
<https://calendly.com/cancellations/DHGZZUMXQTCQSRIJ>

Reschedule:
<https://calendly.com/reschedulings/DHGZZUMXQTCQSRIJ>

Going (kfitzpatrick@bolp.org)? **Yes** - **Maybe** - **No** [more options »](#)

Invitation from Google Calendar

You are receiving this courtesy email at the account kfitzpatrick@bolp.org because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).

Fw: Invitation: Kevin Fitzpatrick and Rohit Murti @ Thu Jun 20, 2019 10am - 11am (PDT)
(kfitzpatrick@bolp.org)

Det. Kevin Fitzpatrick
on behalf of
rohit.murti@ring.com

Wed 9/11/2019 12:20 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>
Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (88 KB)

invite.ics;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Det. Kevin Fitzpatrick on behalf of rohit.murti@ring.com <rohit.murti@ring.com>

Sent: Wednesday, June 5, 2019 10:33 AM

To: Sgt. John Clements <clements@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>; Lt. John Cifelli <jpcifelli@bolp.org>; Lt. Joe Zammit <jzammit@bolp.org>

Subject: Fw: Invitation: Kevin Fitzpatrick and Rohit Murti @ Thu Jun 20, 2019 10am - 11am (PDT)
(kfitzpatrick@bolp.org)

When: Thursday, June 20, 2019 1:00 PM-2:00 PM.

Where:

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road

Fw: Updated invitation with note: Ring's Law Enforcement Program - Neighbors Portal By Ring @ Thu Jun 20, 2019 10am - 11am (PDT) (kfitzpatrick@bolp.org)

Det. Kevin Fitzpatrick
on behalf of
rohit.murti@ring.com

Wed 9/11/2019 12:20 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>
Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (46 KB)

invite.ics;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: rohit.murti@ring.com <rohit.murti@ring.com>

Sent: Wednesday, June 5, 2019 11:20 AM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Updated invitation with note: Ring's Law Enforcement Program - Neighbors Portal By Ring @ Thu Jun 20, 2019 10am - 11am (PDT) (kfitzpatrick@bolp.org)

When: Thursday, June 20, 2019 1:00 PM-2:00 PM.

Where:

This event has been changed with this note:

"Update: added webinar login link, meeting ID and my contact details. Thank you!"

Changed: Ring's Law Enforcement Program - Neighbors Portal By Ring

[more details »](#)

When

Thu Jun 20, 2019 10am – 11am Pacific Time - Los Angeles

Calendar kfitzpatrick@bolp.org
Who • rohit.murti@ring.com - organizer
 • kfitzpatrick@bolp.org

Changed: Webinar link -
<https://ring.zoom.us/j/7101637734>

Meeting ID - 710-163-7734

Contact Details:

Rohit Murti

(832) 992-9910

rohit.murti@ring.com

The webinar shouldn't take more than 45 minutes. While we encourage the participation of as many officers as are interested, the presence of the following personnel is essential to ensure optimal experience and results with Neighbors Portal by Ring:

- Partnership Coordinator
- Public Information Officer / Social Media Liaison
- Investigative - CID/Crime/Property Crime
- Community Outreach Officer
- Social Media Coordinator

Acquaintance with the Neighbors app (<https://shop.ring.com/pages/neighbors>), prior to our webinar, would be beneficial for engagement. Please feel free to call or email me if you have any questions. Thank you for your time.

Name: Kevin Fitzpatrick

Phone Number: 9736945533

Title: Detective

Agency Name: Borough of Lincoln Park

State: New Jersey

Need to make changes to this event?

Cancel:
<https://calendly.com/cancellations/DHGZZUMXQTCQSRIJ>

Reschedule:
<https://calendly.com/reschedulings/DHGZZUMXQTCQSRIJ>

Going (kfitzpatrick@bolp.org)? **Yes** - **Maybe** - **No** [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account kfitzpatrick@bolp.org because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Thu, Jun 20, 2019 at 11:19 AM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:
Hi Rohit,

Below, please find the assigned personnel that you needed.

- Investigative (CID/Crime/Property Crime) - Detective Sergeant John Clements (clements@bolp.org)
- Community Outreach Officer - Detective Kevin Fitzpatrick (kfitzpatrick@bolp.org)
- Social Media Coordinator - Detective Kevin Fitzpatrick (kfitzpatrick@bolp.org)

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Rohit Murti <rohit.murti@ring.com>
Sent: Thursday, June 20, 2019 1:57:11 PM
To: Det. Kevin Fitzpatrick
Subject: Ring MOU - Lincoln Park Police Department, NJ

Detective Fitzpatrick,

Thank you for arranging our meeting today to learn about Ring's approach to reducing crime in communities.

Program Summary

Our platform combines the deterrent value of a visible security system (devices) with the power of an actively engaged community (via a free app) to reduce criminal activity and to help solve open investigations.

Neighbors Portal is Law Enforcement's access to our platform. Portal highlights include:

1. **No Cost** - Neighbors Portal by Ring is a free service offered to Law Enforcement.
2. **Community Engagement** - Law Enforcement's ability to join the conversation on the Neighbors app (in response to videos or comments posted by the Neighbors community).
3. **Alerts** - Ability to post alerts based on proximity to the recipient, in the Neighbors app.
4. **Video Request** - Ability to request videos from Ring device owners who may have captured footage, that may be of help to you for new or active investigations.

As the attached MOU is reviewed, please feel free to contact me at any time. My cell number is 832-992-9910. As part of our security protocol, I have mailed a postcard to you with a code. Once you receive it, please enter the code at the end of the MOU document, along with the signature, prior to sharing it with me via email.

In the case where the MOU may need to go before City Council, we want to be sure to provide the proper support in advance. Please let me know if this is the case and I will loop in our PR/Media team for support.

Could you please help me identify the personnel in the highlighted roles (full names and emails please)? Once we receive the signed copy of the MOU and the information below, we will be ready to move forward in the process.

- Partnership Coordinator - Detective Kevin Fitzpatrick (kfitzpatrick@bolp.org)
- Public Information Officer / Social Media Liaison - Detective Kevin Fitzpatrick (kfitzpatrick@bolp.org)
- Investigative (CID/Crime/Property Crime) - TBD
- Community Outreach Officer - TBD
- Social Media Coordinator - TBD

Thank you again for meeting with me. I look forward to working with you and Lincoln Park Police Department.

Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



1523 26th St.
Santa Monica, CA 90404
www.ring.com

[Download the Neighbors App.](#)

Fw: Webinar login link

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:19 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Rohit Murti <rohit.murti@ring.com>

Sent: Thursday, June 20, 2019 1:06 PM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Webinar login link

<https://ring.zoom.us/j/7101637734>

Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com

ring

1523 26th St.
Santa Monica, CA 90404
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



1523 26th St.
Santa Monica, CA 90404
www.ring.com




Download the Neighbors App.
Join the new neighborhood watch.

On Mon, Jun 24, 2019 at 1:27 PM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:
Good Afternoon Rohit,

Please see the attached MOU, which has been signed by our Chief of Police, along with the verification code. If you need anything else, please don't hesitate to reach out.

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515

 1487188734893_lppdpatch.jpg

From: Rohit Murti <rohit.murti@ring.com>
Sent: Thursday, June 20, 2019 2:54:45 PM
To: Det. Kevin Fitzpatrick
Subject: Re: Ring MOU - Lincoln Park Police Department, NJ

Thank you Detective!

Sincerely,

Rohit D. Murti

Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com



1523 26th St.
Santa Monica, CA 90404
www.ring.com

Fw: Ring MOU - Lincoln Park Police Department, NJ

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:19 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (130 KB)

Outlook-1487188734.jpg;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Rohit Murti <rohit.murti@ring.com>

Sent: Wednesday, June 26, 2019 8:04 PM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Re: Ring MOU - Lincoln Park Police Department, NJ

Hi Detective,

Thank you for your email. I have shared the MOU with our team. I'm going to get this processed and get a counter signature. Once that is complete, I'll share the completed MOU with you and will make introductions to our partner success team and we will have you on-boarded. This process should take approximately 3 weeks or less. Please feel free to call or email me if you have any questions.

Thank you for your time.

Sincerely,

Rohit D. Murti

Fw: Neighbors Portal by Ring: Onboarding for Lincoln Park Police Department, NJ

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:18 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (879 KB)

Ring MOU - Lincoln Park Police Department, NJ.pdf;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Rohit Murti <rohit.murti@ring.com>

Sent: Tuesday, July 2, 2019 7:00 PM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>; Anthony Modestine <anthony.modestine@ring.com>

Subject: Neighbors Portal by Ring: Onboarding for Lincoln Park Police Department, NJ

Detective Fitzpatrick,

Please find the fully signed MOU agreement, attached. Thank you for working with me through this process. Please allow me to introduce you to your Partner Success Associate - Anthony Modestine.

Anthony brings extensive experience in the business and is well positioned to successfully onboard and work with you and Lincoln Park Police Department. The next step to commence Portal onboarding will be to set up a 1-hour webinar with you, key stakeholders and Anthony. As the onboarding is of a 'train-the-trainer' style, we only require the following personnel to join:

- **Partnership Coordinator** - main champion for the Ring partnership.
 - Name - Detective Kevin Fitzpatrick

- Email - kfitzpatrick@bolp.org
- **Press/Media Coordinator** - typically the PIO who will coordinate the initial partnership announcement and ongoing PR.
 - Name - Detective Kevin Fitzpatrick
 - Email - kfitzpatrick@bolp.org
- **Community Relations Coordinator** - the person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc..
 - Name - Detective Kevin Fitzpatrick
 - Email - kfitzpatrick@bolp.org
- **Investigative Coordinator** - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of videos.
 - Name - Detective Sergeant John Clements
 - Email - jclements@bolp.org
- **Social Media Coordinator** - your resident expert who is responsible for posting to social media.
 - Name - Detective Kevin Fitzpatrick
 - Email - kfitzpatrick@bolp.org

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership. Please ensure you have access to a computer in order for us to screen-share the Portal with you. Anthony, could you please coordinate with Detective Fitzpatrick to identify a day and time that works for all of your schedules?

Thank you, to you all, for your time.

Sincerely,

Rohit D. Murti

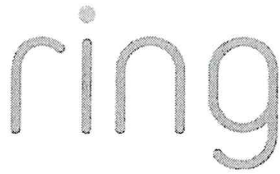
Community Partnerships Manager
T 832.992.9910 E rohit.murti@ring.com

ring

1523 26th St.
Santa Monica, CA 90404
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.



Neighbors by Ring
Memorandum of Understanding

This agreement is entered into this 27 day of June, 2019 by and between Ring LLC ("Ring") and Lincoln Park Police Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make Lincoln Park's ("Township") neighborhoods safer.

- Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- As part of the program, Agency may:
 - Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- Make the Neighbors App available to Township residents free of charge.
- Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior

consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

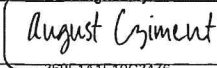
At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

Date: 6/27/2019

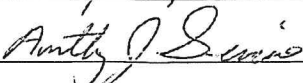
By: 
DocuSigned by:
369F1A1F19C3476...

Name: August Cziment

Title: Director of Operations

Agency

Date: 06/24/19

By: 

Name: Anthony J Simone

Title: Chief

Verification Code* U Q A 4

*A four digit verification code was mailed to the primary point of contact at this agency to the address listed in public records. Please provide that code prior to submitting the MOU for processing.

Fw: Invitation: Onboarding Lincoln park PD (NJ) 7/16 @ 1pm Est. @ Tue Jul 16, 2019 1pm - 2pm (EDT) (kfitzpatrick@bolp.org)

Det. Kevin Fitzpatrick
on behalf of
anthony.modestine@ring.com

Wed 9/11/2019 12:16 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>
Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (46 KB)

invite.ics;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: anthony.modestine@ring.com <anthony.modestine@ring.com>
Sent: Wednesday, July 3, 2019 5:05 PM
To: jclements@bolp.org <jclements@bolp.org>; Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>
Subject: Invitation: Onboarding Lincoln park PD (NJ) 7/16 @ 1pm Est. @ Tue Jul 16, 2019 1pm - 2pm (EDT) (kfitzpatrick@bolp.org)
When: Tuesday, July 16, 2019 1:00 PM-2:00 PM.
Where:

You have been invited to the following event.

Onboarding Lincoln park PD (NJ) 7/16 @ 1pm Est.

[more details »](#)

When Tue Jul 16, 2019 1pm – 2pm Eastern Time - New York

Calendar kfitzpatrick@bolp.org

Who

- anthony.modestine@ring.com - organizer
- jclements@bolp.org
- kfitzpatrick@bolp.org

We're excited to move forward with our partnership and train your key stakeholders onto the Neighbors Portal. I will be your Account Manager and will be leading your onboarding/training and supporting you moving forward. Please ensure you all have access to a computer so we can screen share the Portal with you. A reminder that this Onboarding is train-the-trainer style so we ask that you only include key stakeholders.

I highly recommend all attendees download the free Neighbors by Ring App.

Anthony Modestine is inviting you to a scheduled Zoom meeting.

Topic: Anthony Modestine's Personal Meeting Room

Join Zoom Meeting

<https://ring.zoom.us/j/7551771918>

Please dial by your location and enter the Meeting ID to join the call for Audio if your computer does not have a microphone.

+1 646 876 9923 US (New York)

+1 669 900 6833 US (San Jose)

+1 855 880 1246 US Toll-free

+1 877 853 5257 US Toll-free

Meeting ID: 755 177 1918

Going (kfitzpatrick@bolp.org)? **Yes** - **Maybe** - **No** [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account kfitzpatrick@bolp.org because you are an attendee of this event. To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar. Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).

Fw: Invitation: Ring<>Lincoln Park Onboarding Overview. @ Tue Jul 9, 2019 11am - 11:30am (EDT) (kfitzpatrick@bolp.org)

Det. Kevin Fitzpatrick
on behalf of
anthony.modestine@ring.com

Wed 9/11/2019 12:15 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>
Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (45 KB)

invite.ics;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: anthony.modestine@ring.com <anthony.modestine@ring.com>
Sent: Monday, July 8, 2019 12:02 PM
To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>
Subject: Invitation: Ring<>Lincoln Park Onboarding Overview. @ Tue Jul 9, 2019 11am - 11:30am (EDT) (kfitzpatrick@bolp.org)
When: Tuesday, July 9, 2019 11:00 AM-11:30 AM.
Where:

You have been invited to the following event.

Ring<>Lincoln Park Onboarding Overview.

[more details »](#)

When	Tue Jul 9, 2019 11am – 11:30am Eastern Time - New York
Calendar	kfitzpatrick@bolp.org

Who

- anthony.modestine@ring.com - organizer
- kfitzpatrick@bolp.org

Onboarding Pre Call

1- In-App Announcement

2- Social Media Announcement

3- Training Overview.

Going (kfitzpatrick@bolp.org)? **Yes** - **Maybe** - **No** [more options »](#)

Invitation from Google Calendar

You are receiving this courtesy email at the account kfitzpatrick@bolp.org because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More.](#)

Fw: Updated invitation: Ring<>Lincoln Park Onboarding Overview. @ Tue Jul 9, 2019 11am - 11:30am (EDT) (kfitzpatrick@bolp.org)

Det. Kevin Fitzpatrick
on behalf of
anthony.modestine@ring.com

Wed 9/11/2019 12:15 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>
Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (45 KB)

invite.ics;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: anthony.modestine@ring.com <anthony.modestine@ring.com>

Sent: Monday, July 8, 2019 12:10 PM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Updated invitation: Ring<>Lincoln Park Onboarding Overview. @ Tue Jul 9, 2019 11am - 11:30am (EDT) (kfitzpatrick@bolp.org)

When: Tuesday, July 9, 2019 11:00 AM-11:30 AM.

Where:

This event has been changed.

Ring<>Lincoln Park Onboarding Overview.

[more details »](#)

When Tue Jul 9, 2019 11am – 11:30am Eastern Time - New York

Calendar kfitzpatrick@bolp.org

Who

- anthony.modestine@ring.com - organizer
- kfitzpatrick@bolp.org

Changed: Onboarding Pre Call

1- In-App Announcement

2- Social Media Announcement

3- Training Overview.

Dispatch - 973-694-5533.

Cell - 

Going (kfitzpatrick@bolp.org)? **Yes** - **Maybe** - **No** [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account kfitzpatrick@bolp.org because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to send a response to the organizer and be added to the guest list, or invite others regardless of their own invitation status, or to modify your RSVP. [Learn More](#).



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, July 9, 2019 11:31:38 AM

To: Det. Kevin Fitzpatrick; jclements@bolp.org

Subject: Pre Onboarding Recap Call

Hi Det Fitzpatrick and Team

Thank you for your time. Here is
a recap of our discussion and the next steps for Lincoln Park's
Neighbors Portal onboarding:

1. Recap

Things I highly recommend:

- Designating 3-5 officers (Some that work weekends as well) to be active commenters.
- All Detectives should have access to Post LE Alert (Real-time crime & safety info)
- The more proactive you are w/ posting/commenting the better results you will see. (More neighbors wanting to share/more neighbors opting into Video Request)
- Every Officer should have access to the Portal. - Excel Sheet is below to fill out their info and which level of access.

Community Outreach - Post about Events (Coffee w/ Cop, NNO, Community Watch Events, etc) and Safety Tips

PIO/Social Media Coordinator - Post about Success Stories, Trending Issues, Wanted Suspects, Scams, Solicitors, BOLOS and anything that meets the criteria of crime/safety

Investigators - Post about their ongoing investigations

2. In-App Announcement

We will post an announcement in the Neighbors app for Lincoln Park residents who are already on the app. This message is standard for all law enforcement agencies who join the Neighbors platform.

The message is simple: it comes from Ring, tells the community that we are excited to partner with Lincoln Park PD, says LPPD can share crime and safety info with residents directly on the app, and ends with an encouragement that by working together we can make the Lincoln Park community a safer community.

Attached is a sample of the in-app announcement. **Once approved, we can move forward with the training.**

neighbors.ring.com/a/WWGM

3. Public Announcements or Press/Media Inquiries

Once your in app announcement goes live, I will follow up with talking points and pre-approved social media posts. Until then, please refrain from posting publicly about the partnership.

Please reach out to Ring's PR Coordinator Morgan Culbertson (morgan@ring.com) if media contacts you with questions about the partnership or the Neighbors app in the meantime.

Please reach out with any questions!

Best,

Anthony Modestine

Partner Success Associate
610.220.5432
Anthony@ring.com



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Tue, Jul 9, 2019 at 11:57 AM Anthony Modestine <anthony.modestine@ring.com> wrote:

Great, Thank you. I will have this go out tomorrow afternoon.

At that point, I will provide you access to your portal as will it will be fully active.

Please be on the look out for the second email introducing yourself to Morgan. Please let her know if you plan on doing more then a social media announcement.

Anthony Modestine

Partner Success Associate
610.220.5432
Anthony@ring.com



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.

On Tue, Jul 9, 2019 at 11:51 AM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:

Hi Anthony,

Thank you again for the phone call. Please accept this email as approval to post the announcement in the neighbors app. If you have any questions, please don't hesitate to reach out.

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515

Fw: Pre Onboarding Recap Call

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:14 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Wednesday, July 10, 2019 8:52 AM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Re: Pre Onboarding Recap Call

Good Morning Kevin,

Just giving you a heads up that I just sent you over an invite to create your Portal Account. This email is coming from No-reply@ring.com and then the website you will use moving forward is nw.ring.com

If you don't mind going into "Admin Tools" - "Manage Users" - "Add Users" and adding Sgt Clements and some other higher-up officers that would be great!

Let's shoot to have the social media announcement out by Monday! We should have your department links created by then!

Anthony Modestine

Partner Success Associate

610.220.5432

Anthony@ring.com



Download the Neighbors App.
Join the new neighborhood watch.

On Mon, Jul 15, 2019 at 9:48 AM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:
Hi Anthony,

I should wait for the "Textcode" before sending out the social media announcement, correct?
Thanks.

**Custom
Neighbors**

App Download Link: LINK

Simple

Text Code:

'TEXTCODE'

to 555888 from your smartphone.

(not case sensitive)

TBD - This will be sent to you as soon as it's created. Please do not send your social media announcement without this.

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, July 9, 2019 12:00:47 PM

To: Det. Kevin Fitzpatrick

Cc: Morgan Culbertson; Media

Subject: Portal Activation Scheduled + PR Materials / Guidelines - Lincoln Park PD- NJ

Hi Kevin,

Reaching out

to confirm that the In-App announcement

is scheduled to go

out tomorrow and your Neighbors portal features are will be fully active. Lead

coordinators can now get hands-on training and experience using portal before the full Dept

Onboarding and should make for a more smooth and effective rollout.

PR materials

and guidelines below are equally important to team success now that the partnership has shifted towards a public-facing conversation.

Please review and circulate materials to your internal team as needed

and share any questions, concerns or feedback you have for us at any point in the process.

If

media reaches out with questions about the partnership or the Neighbors app, or for

assistance with overall PR strategy, please contact Ring's PR Coordinator Morgan

Culbertson (morgan@ring.com)

directly (also copied on this email).

Neighbors App PR Materials Folder ([Click](#)

[to Access](#)) includes:

-

Pre-approved social media announcement templates (a great tool for informing the community)

-

Key Neighbors App Talking Points

-

Reactive Q+A

-

Hi-res Neighbors app imagery

Custom

Neighbors App Download Link: LINK

Simple

Text Code:

'TEXTCODE'

to 555888 from your smartphone.

(not case sensitive)

TBD - This will be sent to you as soon as it's created. Please do not send your social media announcement without this.

General

PR Guidelines

-

All public facing messaging and materials must be approved by both parties;
either by using approved templates or submitting to Ring PR for approval

-

Media inquiries and public requests for information about Ring or Neighbors should be flagged with both parties

-

Per

Ring's company policy, we do not publicly disclose the number of app downloads or device users residing in a given area or jurisdiction to protect user privacy

-

Neighbors

Portal back-end features should not be shared with the public, including
the law enforcement portal on desktop view, the heat map, sample video request emails or the
video request process itself as they often contain sensitive investigative information

-

Ring

or Neighbors-specific questions from media can be directed to morgan@ring.com
and any additional materials, examples, templates or information needed to support
your outreach can be supplied by your PSM and the Ring PR team (all ccd).

That's it for now! We'll be on standby for any questions and keep us posted on any plans for outreach.

Anthony Modestine

Partner Success Associate

610.220.5432

Anthony@ring.com

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



Download the Neighbors App.
Join the new neighborhood watch.




1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



Download the Neighbors App.
Join the new neighborhood watch.

On Mon, Jul 15, 2019 at 10:55 AM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:
No worries Anthony, I just wanted to make sure I was doing it correctly. The social media announcement has been posted to facebook, which is our only social media platform for the department.

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515

 1487188734893_lppdpatch.jpg

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Monday, July 15, 2019 9:51:05 AM
To: Det. Kevin Fitzpatrick
Subject: Re: Portal Activation Scheduled + PR Materials / Guidelines - Lincoln Park PD- NJ

Hey Kevin,

I apologize on the delay in providing you this info.

Your links are:

download.ring.com/lincolnpark

or

Text LPNJ to 555888

Anthony Modestine

Partner Success Associate
610.220.5432
Anthony@ring.com



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com



[Download the Neighbors App.](#)
Join the new neighborhood watch.


On Tue, Jul 16, 2019 at 9:24 AM Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org> wrote:

Hi Anthony,

Sorry for the delayed response. Unfortunately we will only have 1 active computer going. The following will be in the meeting.

Detective Sergeant John Clements
Detective Mike Bono
Detective Kevin Fitzpatrick
Sergeant Greg Bosland
Traffic Officer Russ Ruggiero
Lieutenant Joe Zammit
Lieutenant John Cifelli

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515

 1487188734893_lppdpatch.jpg

From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Monday, July 15, 2019 3:15:49 PM

To: Det. Kevin Fitzpatrick

Subject: Re: Portal Activation Scheduled + PR Materials / Guidelines - Lincoln Park PD- NJ

Okay great, thank you for the update!

Feel free to bring laptops to the onboarding tomorrow, I will have people comment/post if applicable.

Do you mind providing a list of who will be joining tomorrows meeting?

Anthony Modestine

Partner Success Associate
610.220.5432
Anthony@ring.com

Fw: Portal Activation Scheduled + PR Materials / Guidelines - Lincoln Park PD- NJ

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:13 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 1 attachments (130 KB)

Outlook-1487188734.jpg;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, July 16, 2019 1:01 PM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Re: Portal Activation Scheduled + PR Materials / Guidelines - Lincoln Park PD- NJ

Hey Kevin,

Here is the link to join today's webinar.

<https://ring.zoom.us/j/7551771918>

Anthony Modestine

Partner Success Associate

610.220.5432

Anthony@ring.com

Fw: Ring<>Lincoln Park Partnership!

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:13 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

📎 4 attachments (4 MB)

Neighbors Social Media Asset_Lincoln Park.pdf; Portal Reference Sheet_Lincoln Park.pdf; Neighbors Announcement Flyer_Lincoln Park.pdf; Success Stories Sheet.pdf;

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, July 16, 2019 2:32 PM

To: Det. Michael Bono <mbono@bolp.org>; Lt. John Cifelli <jpcifelli@bolp.org>; Sgt. Greg Bosland <gbosland@bolp.org>; Sgt. John Clements <clements@bolp.org>; Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>; Lt. Joe Zammit <jzammit@bolp.org>; RRuggiero@bolp.org <RRuggiero@bolp.org>

Subject: Ring<>Lincoln Park Partnership!

Good Afternoon Lincoln
Park PD Team!

Thank you for those who joined the training session
of Neighbors Portal by Ring! Everyone should have received their initial email to create your account, please
email me if you did not receive this email from

No-reply@ring.com.

For

those that joined the onboarding and if you have a free moment, If you could please click here

to take a quick 2-minute survey on training I would greatly appreciate it.

Below is a guide to get started which includes directions

on creating your account, key takeaways from today's training, and your unique department link and promo code for special law enforcement offers.

Creating an Account

**Please access the Neighbors Portal*

using Firefox or Chrome. Internet Explorer is not compatible.

1.
Check your inbox for an email from Ring Team
2.
Click the **Join Portal** button
3.
Follow the prompts to create your account
4.
Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Key Takeaways

1.
Engage on Portal.
The more your community sees your involvement, the more effective Portal features become when interacting with them.
 - - A)Comment on every Neighbor Post. - Neighbors will see your title, last name, and Department Name when you comment.
 - **Example (Officer Modestine - Lincoln Park PD)**
 -

Showing All Comments

Hide Comments



Neighbor 7 a month ago
Thank you for the heads up

  Reply

Neighbor 14 a month ago
I have the Ring Stick Up Cams inside my vehicles.

  Reply

Lt. Greene - Wolcott PD 23 days ago
Thank You for this post. The video clearly shows that if your doors are locked and your residence has some sort of security, in this case motion lighting, it will deter the criminals. Again thank you for the post. The Wolcott Police are investigating.

  Reply

- B) Law Enforcement Post - Neighbors will see the Name of the Department

- **Example (Lincoln Park PD)**

- Here are some examples that should be posted.

- Ex. BOLOS, PSAs, 9 pm Routine, Success Stories, Missing Person, Scams, Events (Community Watch, Coffee w/ Cop) and **every time you send out a Video Request.**
- If looking for information please make sure to put in a contact number or email that neighbors can reach out.
-

[illegible]

Join an Alert Zone.

1.

- 2.

Select Alert Zone

- Choose an
Alert Zone

- ## Anyone Can Use Neighbors.

*For Ring's law enforcement guidelines, please click [here](#).

here.

Partner Programs. Ring Offers a variety of programs to meet the specific needs of local governments, HOAs, Community Groups, and events. Click on the link below to learn more.

<https://communityprograms.ring.com/>

1.

Download the FREE Neighbors App by texting

LPNJ to

555888

or by visiting

download.ring.com/LincolnPark

2.

Get

\$50 off

of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com.

Use discount code:

NBLP and be sure to check out using your department email address

(example@bolp.org)

*Discount

does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic

If you have any questions or need support at all, feel free to contact me at any time at Anthony@ring.com or 610.220.5432.

Best,

Anthony Modestine

Anthony Modestine

Partner Success Associate

610.220.5432

Anthony@ring.com

ring

1200 Atwater Dr Ste 225

Malvern, Pa 19355

www.ring.com

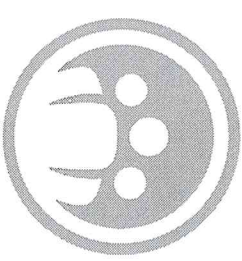


Download the Neighbors App.
Join the new neighborhood watch.

 **LE Discount Flyer_Lincoln Park.pdf**



Lincoln Park Police Department has joined Neighbors by Ring!



Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone.

Join the **Lincoln Park Police Department** on the Neighbors App by texting **lpnj** to **555888** or visit download.ring.com/lincolnpark today.



Neighbors Portal Reference Sheet

Quick Start

**For an optimal experience, please access the Neighbors Portal using Firefox or Google Chrome.*

First time logging in:

1. Check your inbox for an email from **RingTeam**
2. Click **Join Portal**
3. Follow the prompts to create your account
4. Bookmark <https://nw.ring.com/> for quick, easy access to Neighbors Portal

Returning users:

1. Using either Firefox or Google Chrome, go to <https://nw.ring.com/>
2. Enter your login credentials

Key Takeaways

1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.
2. **Join an Assigned Area.** Let us deliver the most important crime related posts directly to your inbox. Joining an Assigned Area is easy:
 1. Sign in click the blue profile icon in the upper right corner My Profile
 2. Click **Select Assigned Area**
 3. Choose an **Assigned Area**
3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors app.

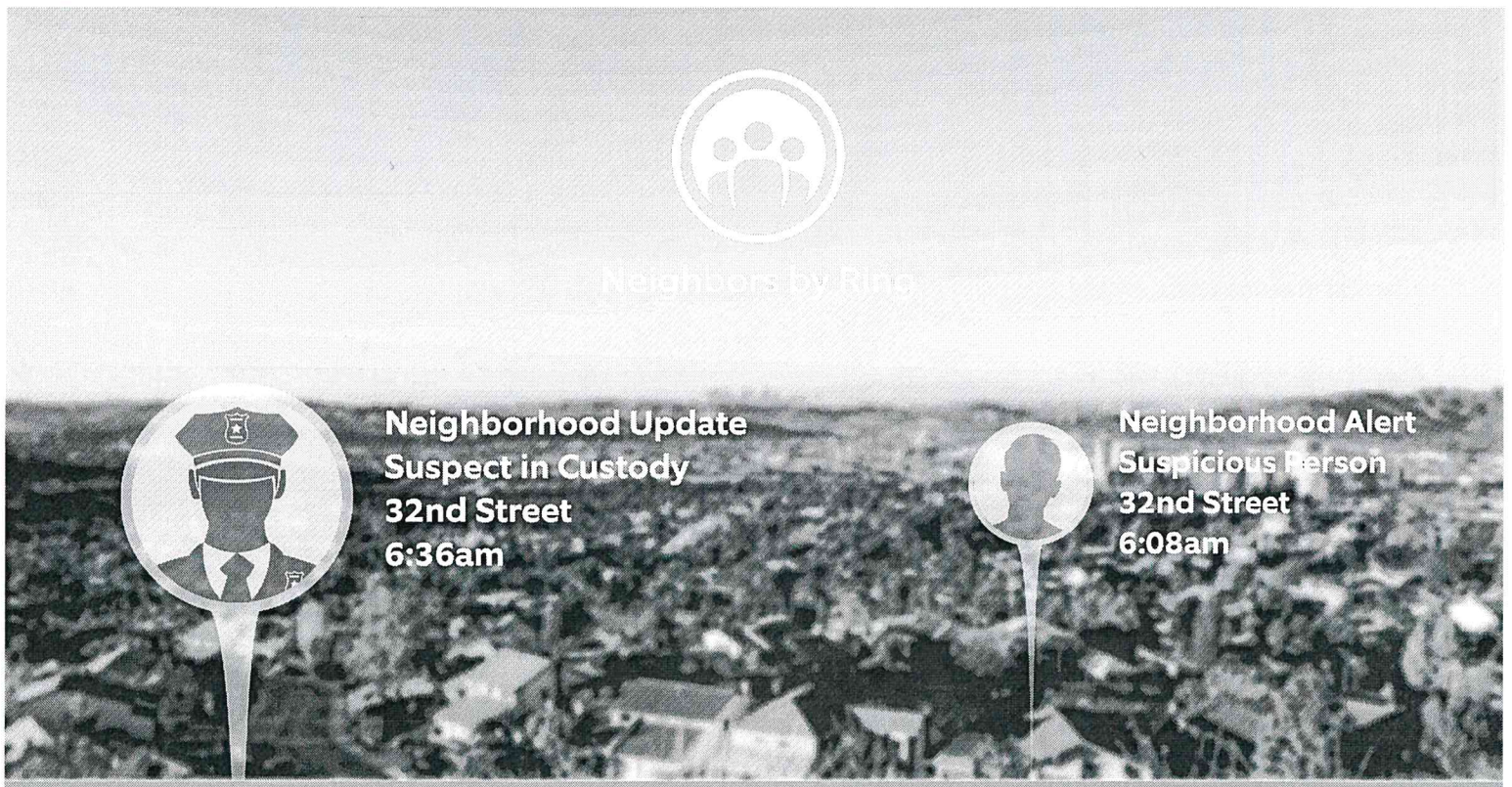
Questions?

For technical support and/or feedback, contact your agency's Partner Success Manager, Anthony Modestine, at anthony@ring.com or 610.220.5432.

Special Offers for Law Enforcement

1. Download the Neighbors app for free by texting **lpnj** to 555888 or visit <https://download.ring.com/lincolnpark>
2. Get \$50 off of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBLP** and be sure to check out using your department email address (example@bolp.org).

*Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic.

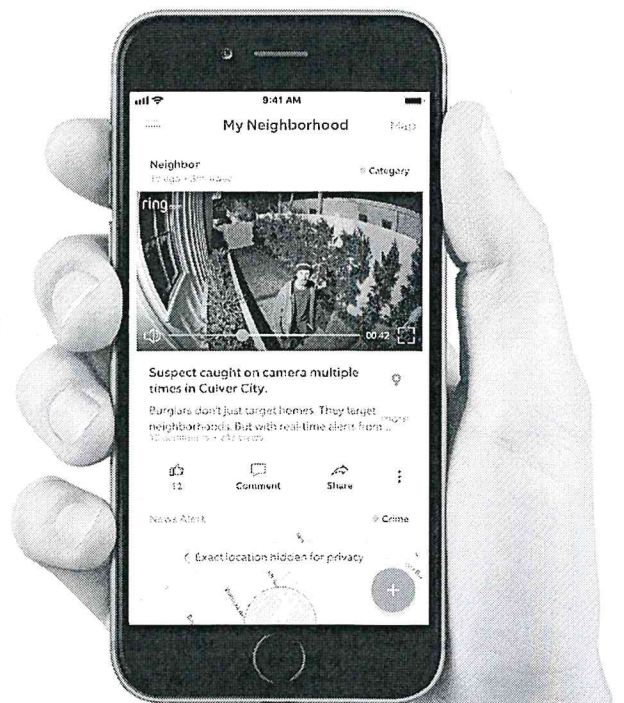


Lincoln Park Police Department has joined Neighbors by Ring!

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone. The **Lincoln Park Police Department** has joined the Neighbors App to share alerts, comment on local issues and help make our communities safer for everyone.

Join the Lincoln Park Police Department on the Neighbors App

Text **lpnj** to **555888** to download the free Neighbors App to see what's going on in your community right now. Share the app with your neighbors, friends and family to make a difference in your neighborhood today.



See how other departments around the country are successfully using portal!

1 Winter Park Police Department, Florida

Thanks to video evidence shared through the Neighbors Portal, a community in Florida has one less criminal on the street.

Christian Esteban Sepulveda was arrested on August 15 for suspected arson. Winter Park Police submitted a video request to the 2000 block of Middleton Avenue and within an hour they received video of the suspect stealing from a nearby home.

The video helped local police tack on an additional charge for theft. Now, Sepulveda is being held without bail on five counts of burglary, two counts of arson and five additional charges. All thanks to diligent police work, active citizens and the Neighbors Portal.



2 Tampa Police Department, Florida

Thanks to information gathered from the Neighbors App by Ring and the Neighbors Portal, the Tampa Police Department has arrested a suspect involved in a local grand theft case.

After a package was stolen from his porch, Chris, a doctor from Tampa, shared a video of the incident on the Neighbors App by Ring. This helped police realize that the suspect was involved in multiple cases throughout the community.

This is a classic example of law enforcement working closely with the public to make the city safer," said Tampa Police Department Chief Brian Dugan. "The Neighbors App makes it easier for residents to look out for one another in their own communities and for law enforcement to quickly identify and apprehend criminals.

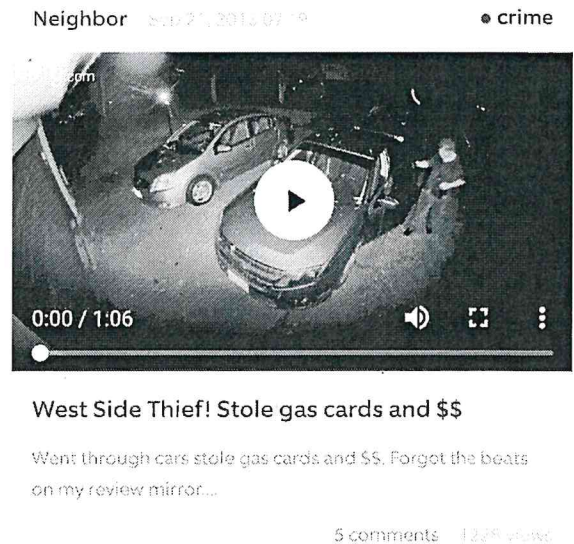


3 Green Bay Police Department, Wisconsin

Thanks to the community and their engagement in the Neighbors App, Neighbors have one less thief they need to worry about rummaging through their cars.

A neighbor posted this video to the Neighbors App on 9/21/2018. Another neighbor saw the video, recognized the suspect, and contacted the Green Bay Police Department with his name. The suspect was cited for two counts of theft.

This is the perfect scenario of a community taking a stand against crime. The Neighbors App allows users to see this video instantly to their phone after it was posted. Allowing one Neighbor to do their part and report this known suspect to the Green Bay Police Department resulting in a arrest.

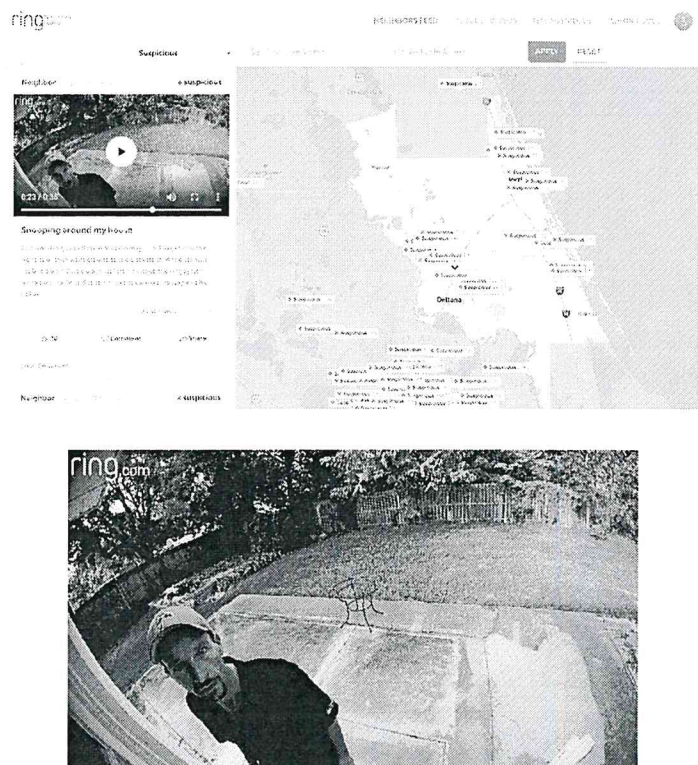


4 Volusia County Sheriffs Office, Florida

Quick reaction from the Volusia County Sheriffs Office puts one man behind bars an hour after video was shared to the Neighbors App of a suspect trespassing on a neighbors property.

On September 26, Steven Ludwig received motion-activated notifications from his Ring Video Doorbell Pro and Floodlight Cam. What he saw when he opened those notifications was a man posing as an A/C technician trespassing on his property. He used the two-way talk feature on his Ring device to scare the man off. Steven Ludwig quickly shared the videos with the Neighbors app and local law enforcement. Volusia County Deputies were able to view the video in real-time thanks to the Neighbors Portal. Frank Johnson, the man captured in the footage, was located only an hour and a half later.

All thanks to the collective efforts of active citizens and local law enforcement, this Volusia County neighborhood is becoming a safer community after putting away a suspect who had a long history of criminal activity.



Share Your Success Stories!

Do you have a success story that you want to share with the community? Email your Neighbors Portal Account Manager and share your videos.

Fw: Ring<> PD Follow Up!

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:12 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Lt. Joe Zammit <jzammit@bolp.org>; Chief Anthony Simone <Asimone@bolp.org>

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Tuesday, July 16, 2019 2:39 PM

To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Subject: Ring<> PD Follow Up!

Hi Kevin

Thank you for connecting with me earlier for
the Portal Onboarding! Welcome Message Recap below as promised:

1. Welcome Message:

Here is an example of the "Welcome Message" you can post to your portal. It will show your community that your department is now able to send out real-time alerts to them.

Title:

Lincoln Park PD Welcome Message!

Address:

Enter a public address in more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Lincoln Park Community, This is Ring Team Modestine from the Lincoln Park Police Department. Our police department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the LPPD to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with LPPD. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "LPNJ" to 555888. Remember if you see something share something and report it to the Lincoln Park PD #911 or #555-555-5555.

Thanks.

Ring Team Modestine

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Otherwise, thank

you for your time earlier and let me know if I forgot anything!

Anthony Modestine

Partner Success Associate

610.220.5432

Anthony@ring.com

ring

1200 Atwater Dr Ste 225

Malvern, Pa 19355

www.ring.com



Download the Neighbors App.
Join the new neighborhood watch.



From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Thursday, August 8, 2019 4:10:19 PM
To: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>
Subject: Facebook Post

Hi Detective Fitzpatrick

I see that your department had just posted about seeking to identify a suspect.
This would be a tremendous post to be shared through the Portal.

Facebook is a great platform as it has millions of users but the only issue is residents actually have to be logged on their facebook, scroll their news feed to finally see your post.

Posting through the Portal is a more direct line of sight to a particular part of residents.

These post hit the residents that are out shopping, at work, grocery shopping, overall for those that are not on Facebook 24/7. This is a more direct impact notice to them!

Title:

Lincoln Park PD is seeking to identify this
suspect

Address: Enter in a street address where this incident took place

Description:

The Lincoln Park Police Department is asking for the public's assistance in identifying the man seen in the posted pictures. It is believed that he is a suspect in a theft of a wallet at a Lincoln Park Business. If anyone can identify the man in question, please contact Detective Kevin Fitzpatrick at 973-694-5533. As always, all tips will remain anonymous.

Media:



Lincoln Park Police Department
The

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Fw: Facebook Post

Det. Kevin Fitzpatrick

Wed 9/11/2019 12:12 PM

To: Nicole Bosland <nbosland@bolp.org>; Chris D <cdilorenzo@dilorenzo-rush.com>

Cc: Chief Anthony Simone <Asimone@bolp.org>; Lt. Joe Zammit <jzammit@bolp.org>

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515



From: Det. Kevin Fitzpatrick <kfitzpatrick@bolp.org>

Sent: Friday, August 9, 2019 2:06 PM

To: Anthony Modestine <anthony.modestine@ring.com>

Subject: Re: Facebook Post

Hi Anthony,

Thanks for the heads up and sorry for the delayed post. Appreciate the help.

Detective Kevin Fitzpatrick
Lincoln Park Police Department
34 Chapel Hill Road
Lincoln Park, New Jersey 07035
(P) 973-694-5533
(F) 973-270-2515